

# BLOOM'S **View** WORLD

## Floral Designer's Collection

*The international lifestyle and trend workbook for floristry*



[www.blooms-world.com](http://www.blooms-world.com)

**BLOOM'S**  
PROFESSIONAL

spring/summer  
January 2017



**New**  
Turnaround magazine:  
X-mas and autumn

autumn/winter  
August 2017



### **Floral design worldwide**

For a long time now floral lifestyle has broken down national borders and, like fashion, interior design and art, is strongly affected by international influences. BLOOM's VIEW WORLD will be monitoring developments in the international floristry scene intensively and passing the findings on to you.

### **Great ideas twice a year**

BLOOM's VIEW WORLD presents inspiring floral design, florists and designers, and showcase flowers and plants in exciting and appealing arrangements. A workbook for all those, who work with floral design professionally and with passion. The first issue of the year is published in January and contains trends, ideas and inspiration for the spring and summer season. The second issue comes out in July and covers autumn and winter as well as the Christmas season.

### **Inspiration in XXL format**

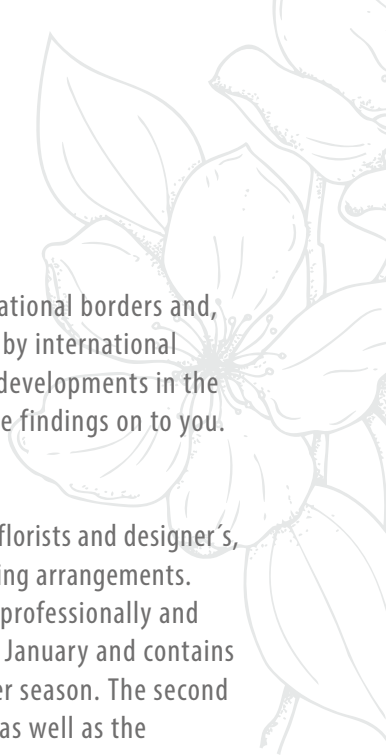
BLOOM's VIEW WORLD is much more than just a trade journal for florists. With its 176 pages in large format (23,5 x 33 cm or 9,25" x 13") it presents to the reader the entire splendour of floristic creativity in a particularly impressive way. It gives floral designers all over the world a valuable and comprehensive working tool that compiles the latest developments in the world of floristry.

### **An international magazine**

The main languages in BLOOM's VIEW WORLD are German and English.

### **Take advantage of our subscription**

Subscribe to BLOOM's VIEW WORLD and we will automatically send you each new issue as soon as it comes off the press. Please fill in the order form on the reverse.



## ORDER FORM

Yes, I would like to have BLOOM's VIEW WORLD delivered regularly, starting with issue No. ....

	Annual subscription <sup>1</sup> (2 issues/year, incl. VAT & Shipping costs)	Single Issue (excl. VAT and Shipping costs)
European countries:	<input type="checkbox"/> 79,00 €	<input type="checkbox"/> 43,18 €
Others countries:	<input type="checkbox"/> 89,00 €	<input type="checkbox"/> 49,90 €

<sup>1</sup>The annual subscription begins with the issue mentioned above and continues automatically. Cancellation notice must be submitted 3 months before the end of the subscription year. Advance payment of every 2 issues is required.

.....  
**Address:**

Name: .....

Company: .....

Street: .....

Postal code/place: .....

Country: .....

Tel/Fax: .....

Tel/Email: .....

VAT-No.: .....

**Credit card details:**

Cardholders name: .....

Card No.: .....

CVC: .....

Date: .....

Signature: .....

BLW Flyer



BLOOM's GmbH · Am Potekamp 6 · 40885 Ratingen/Germany  
T +49 2102 9644-0 · F +49 2102 896073 · E info@blooms.de

[www.blooms-world.com](http://www.blooms-world.com)